

# Privacy Policy

## Processing of personal data on our website

Storgaard & Vestskov collect personal data in different situations. Consequently, we are very attentive to the necessity of processing all personal data confidentially and securely. This policy lays down the guidelines for how we process the personal data collected when you use our website sv-audio.com, contact us by E-mail, or enter into other agreements with us.

According to the current personal data legislation, Storgaard & Vestskov is the data controller for the personal data provided by you. Below, you will find all necessary contact information:

Storgaardvestskov Aps  
CVR reg.no. (DK): 4431562  
Lillevangsvej 6,  
DK-3700 Roenne  
Denmark  
Email: [info@sv-audio.com](mailto:info@sv-audio.com)  
Website: <https://www.sv-audio.com>  
Phone: +45 3068 7972

If you wish to object to the collection, processing, or use of your data, you may address your objection by using our contact information. You can save and print this privacy policy at any time.

## General

Our processing of your data meets the requirements in force at any time, including the security requirements provided by the Danish Data Protection Act. Storgaard & Vestskov review the registered personal data at regular intervals and delete any personal data that no longer needs processing. The same applies to personal data which a user demands to be deleted, and which we no longer have any grounds for processing.

We are subject to Danish data protection law as well as any applicable foreign data protection law, in particular that of the European Union (EU) with the General Data Protection Regulation (GDPR). GDPR serves as the legal basis. The European Commission recognizes that Danish data protection law ensures adequate data protection.

We collect many kinds of personal data on you, e.g. when you send comments to us via social media, contact us by email, by the contact form on our website, or by telephone. Basically, we collect the data received from you directly in connection with your inquiry to us.

## **Changes this Privacy Policy**

We may update this Privacy Policy from time to time. The date of the latest revision will be indicated at the top of the policy.

## **What personal data do we process?**

The information we collect includes, for example, your name and contact details (such as address, email address, and telephone number), nationality, areas of interest, professional background, and any information from our correspondence, contacts, and interactions with you. We also process information that is disclosed or collected by us as part of our services.

As the above information is collected using cookies, we refer to the current cookie policy, which contains a description of the terms and conditions applying to the collection, storage, disclosure, and deletion of the above data. The cookie policy is freely available on Storgaard & Vestskov's website.

## **Purpose of processing your personal data**

Storgaard & Vestskov use the data for the sole purpose of optimizing the use of our website, thus only for the purpose(s) for which they were collected. We will therefore never disclose your data to any third party, except if you have given your prior consent, or if we are required to disclose them under law. In that case, you will always be notified.

On your inquiry to Storgaard & Vestskov, whether by telephone, contact form, or email, we will process your data to provide the required customer support.

Provision of our services: We use your data primarily to provide our services to you. We also use your data to inform you about services or products that may be of interest (insofar as the data is used for marketing purposes).

Data collection on this website:

- **Social media**

This website may contain buttons (also known as "social media plugins") that connect to the servers of social networks (such as Facebook, Twitter, Instagram, etc.). If you click on one of these buttons, you agree that certain required data, including your IP address, your website visits, and other relevant information, will be transmitted to the respective operator of the social network.

- **Security precautions**

We process personal data to ensure and continuously improve the appropriate security of our information technology.

- **Cookies**

## **Storage period and accessibility**

Personal data are deleted or anonymized continuously when Storgaard & Vestskov no longer have any grounds for processing them or if you withdraw your consent, as you will always have the right to access, rectify, and erase personal data by using our contact info.

The personal data processed in connection with your inquiry will be stored for 6 months, whether your inquiry was made by telephone, email, or by the contact form. Personal data will be deleted or anonymized when there are no longer grounds for processing.

We will store your data on computers with limited access, and placed in controlled facilities, and our security measures are continuously controlled to determine if the personal data are handled with due care and with due regard to your rights as a user.

It may be necessary and relevant for us to change the personal data policy, including e.g., in case of changes in our operational processes or as required by law. Consequently, we reserve the right to update and change this personal data policy. You can always find the current personal data policy on our website, and in case of material changes therein, we will ensure that you are notified by a visible message on our website.

## **Your rights, including avenues of complaint**

The above is a description of the personal data that we process on you, the grounds for our processing, and the duration of storage thereof, as we are required to give you this information. If you have any questions or request further insight into the personal data processed on you or into the method of processing, please feel free to contact us at [info@sv-audio.com](mailto:info@sv-audio.com)

If you believe that we process any incorrect or misleading personal data on you, you may request us to correct such data. On receipt of any such request, we will consider whether the data should be corrected. You are always entitled to object to our processing of your data.

## **You have the right to...**

- Access your personal information.
- Correct any inaccuracies in your personal information.
- Request the deletion of your personal information.
- Opt-out of receiving marketing communications.

## **Sharing of information**

We do not sell, trade, or otherwise transfer your personal information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, if those parties agree to keep this information confidential.

## **Analysis tools**

With the help of external analysis tools, we want to ensure a needs-based design and the ongoing optimization of our website, for further info, check our cookie policy.

## **WordPress**

Our website is based on the WordPress platform, a content management system developed by Automattic Inc, 60 29th Street #343, San Francisco, CA 94110, USA. WordPress enables us to create, manage, and publish content.

When you use our website, which is based on WordPress, various data, including your IP address, date and time of access, and information about the browser you are using, may be collected, and stored. This data is mainly used for administrative purposes and to ensure the smooth operation of the website.

Some WordPress functions, such as comments or contact forms, may collect additional personal data when you use them. For more info check:

<https://wordpress.org/about/privacy/x>

## **Google Maps**

On our website, we use Google Maps, a map service of Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). Google Maps enables us to integrate interactive maps directly into the website and allows you to conveniently use the map function, for example, to search for a location or to plan your route.

When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. In addition, further data, particularly your IP address, is transmitted to Google and stored on Google servers. These servers may be in the USA or other countries. This occurs regardless of whether Google provides a user account through which you are logged in or whether no user account exists.

Google stores your data as usage profiles and uses them for advertising, market research, and/or the needs-based design of its website. Such an evaluation is carried out (even for users who are not logged in) to provide needs-based advertising.

You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right.

For more info check:

<https://policies.google.com/technologies/location-data?hl=en-US>

### **Third-party links**

Our Site may contain links to third-party websites. We have no control over the content or privacy practices of these sites and encourage you to review their privacy policies.