

# PRESS RELEASE

GRO / Product Release



**Step into a Bigger and Better world of sound with our floor-standing speaker. Designed, crafted, and built by Storgaard & Vestskov at the company's facilities in Denmark.**

Gro has a bigger diaphragm area, allowing vocals and deep tones to come forward and stand crystal clear.

The upper tones are vibrant and free from any form of compression, and the transients sound crystal clear and distinct. Gro simply has more of what we already know from Frida, just bigger and better.

The cabinets are fabricated using a 5-layer solid tiger bamboo tiger extreme (26mm). By mixing carbonized and natural bamboo strips, each panel is unique. The front baffles are made from aircraft aluminum produced on 5-axis CNC machines. Additionally, all our speaker baffles are designed with a unique pattern to minimize unwanted reflections and achieve greater clarity.

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# BIGGER AND BETTER

## KEY FEATURES

**The crossover** is a 12 dB Linkwitz/Riley with incorporated T.I.M. reduction circuits 2750 Hz 12 dB per octave.

Miflex and Jantzen 3mm coils, Can den Hul hybrid internal wiring, and WBT terminals.

**The tweeter** is a 38 mm ring radiator selected to reproduce overtones freely, detailed, with very high resolution, and no tendency for intrusive resonances.

For the mid and low **frequencies**, we use two 5-inch woven mineral cones with excellent internal damping and extremely linear frequency response.

The optimized **center bullet** reduces compression due to temperature variations in the voice coil.

**The lower suspension** reduces sound reflection air flow noise and keeps cavity resonance to a minimum.

**Connectors** are gold-plated binding post / 4 mm plugs

## Specifications / Guidelines

The recommended power amplifier: 25 - 350 watts

Sensitivity: 90 dB

Nominal average impedance: 4-8 ohm

Frequency: 27 Hz - 38 kHz